

RUBY LAVIN

Portfolio: rubylavin.com

design@rubylavin.com
(917) 363 6873

4617 Spruce Ave
Philadelphia, PA 19139

EDUCATION

Bennington College BA Graphic Design & Media Theory
LaGuardia High School for Music & Art Graphic Design & Illustration

EXPERIENCE

Freelance Graphic Designer *June 2015-Present*

Notable clients include Universal Studios, Top Shelf Comics, Sotheby's International Realty & Auction House, American Jewish Conference.

Graphic Designer at Pacific Coast Title *June 2017-July 2018*

Design print & digital assets for clients & internal media, in-house preproduction & printing, working to a fast-paced or single-day schedule, ordering marketing materials, interacting with clients, coordinating inventory, vendors and expensing, web design, event organization.

Graphic Designer at Rodeo Realty *Nov 2016-June 2017*

Design and print production for brochures, flyers, mailers, video, and web assets. Work with agents to create material that follows individual branding and with in-house print shop to prepare files. Fast-paced environment, often requiring single-day turnaround.

Assistant Graphic Designer at Triple A Studios *Jan 2015-June 2017*

Designed print and web proposals and branding for an event series, packaged presentations, produced adaptable graphic elements.

Creative Director at SILO Journal of Arts & Letters *Apr 2014-June 2016*

Print design incorporating literature and visual art, promotional posters & social media graphics, event planning, participation in selection committees.

Poster & Programs Designer at Bennington College *Sep 2013-June 2016*

Print design for posters and multi-page programs, working to a fast-paced schedule with input and revisions.

Design & Editorial Assistant at Bennington Review *Sep-Dec 2015*

Advised on media strategy, design, and branding for relaunch of a national literature journal, participated in selection committees.

Arts Intern at Grey Advertising GHG *Dec-Feb 2014*

Preparing mechanical specs for production, giving design input, rendering and reformatting storyboards and informational graphics, producing in-house illustration.

SKILLS

Adobe Suite, 10+ years experience
HTML5/CSS3/Javascript
Web & CMS Design & Social Media Management
Print Production & Book Layout